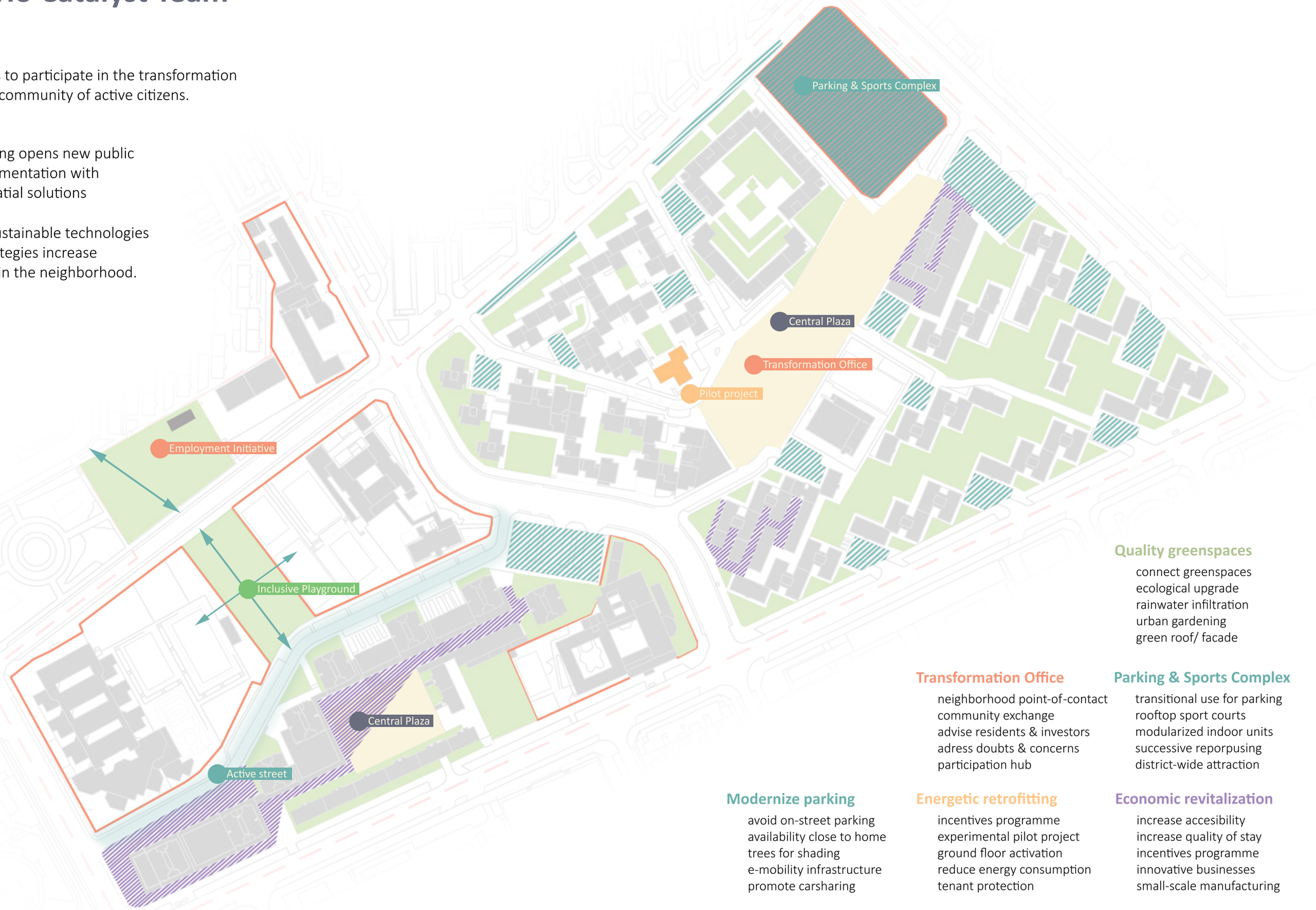
Students reinventing
Gran San Blas Sur, Madrid
Barrio Catalyst Team

Vision

01 Empower the local residents to participate in the transformation process and create a strong community of active citizens.

02 Reduction of on-street parking opens new public spaces and allows for experimentation with sustainable lifestyles and spatial solutions

03 High-quality greenspaces, sustainable technologies and natural engineering strategies increase quality of life and resilience in the neighborhood.



Employment Initiative
based on existing social business
public-private partnership
gardening/ landscaping sector
opportunities for education
integral for greenspace care

Active street
temporarily closed for traffic
weekend and holiday events
economic and cultural activities
successive reduction of parking
experimental character

Quality greenspaces
connect greenspaces
ecological upgrade
rainwater infiltration
urban gardening
green roof/ facade

Transformation Office
neighborhood point-of-contact
community exchange
advise residents & investors
adress doubts & concerns
participation hub

Parking & Sports Complex
transitional use for parking
rooftop sport courts
modularized indoor units
successive reporpusing
district-wide attraction

Modernize parking
avoid on-street parking
availability close to home
trees for shading
e-mobility infrastructure
promote carsharing

Energetic retrofitting
incentives programme
experimental pilot project
ground floor activation
reduce energy consumption
tenant protection

Economic revitalization
increase accesibility
increase quality of stay
incentives programme
innovative businesses
small-scale manufacturing