

Reinventing Cities,

*A global competition for innovative carbon-free and
resilient urban projects*

Request For Proposals

Addendum #1 – Community Feedback Summary

Issued December 7, 2018

Reinventing Cities Competition Regulation Second Phase
of the Competition

In November 2018, the Department of Planning and Development (DPD) provided a survey to community stakeholders in McKinley Park to seek their feedback regarding priorities for the future redevelopment of 1717-1819 W. Pershing Road. DPD received 132 survey responses which are summarized below. Charts of the responses for each survey question are attached at the end of this summary, and the excel files of the raw data from the survey are available on the C40 site Data Room.

Respondents' concerns regarding the impacts of climate change on their community centered on public health in general (more than 12% of respondents), and air and water quality in particular (24%). Respondents expressed concerns about increased occurrence of extreme weather and flood events, how this may affect wildlife and natural resources, as well as cost of living increases.

Respondents prioritized access to open space, a transparent community process, and the quality of city services and the city's ability to keep up with increased demands.

Respondents rated as very important (average score: 74.1/100) the inclusion of sustainable features – stormwater management solutions, green roofs, etc. – into the C40 finalist's development proposal.

Regarding access to the site, respondents indicated that the site currently is auto-oriented, and could benefit from improved and safer connections to existing transit. Respondents further indicated that opportunities to include improved bicycle and pedestrian infrastructure should be explored, including improved sidewalks and bike amenities, and programs to promote walking and ride-sharing.

Regarding future uses on the site, respondents said they would like to see new shops and retail opportunities, as well as restaurants and cafes/coffee shops. Other uses included: pet-related businesses, art galleries, a theater, bowling alley, sports, paintball, maker space, and sustainable businesses. Some respondents identified affordable housing as a priority, and others identified the need for options that engage neighborhood youth.

Respondents rated high-quality design as very important (91.6% of responses) and context-sensitive development as a priority (70.2%) for the parcel located at 1717 W Pershing Road.

Of the possible site features provided to respondents (see Question 8), all site features were considered of about equal importance, with slight priority given to: education services, indoor community gathering space, energy efficiency, recreation amenities, and a restaurant or café. When asked to elaborate, respondents identified the site/development relationship to the natural environment, public health, elements for area youth, business incubator space, public health, and fun destination or entertainment options, as priorities.

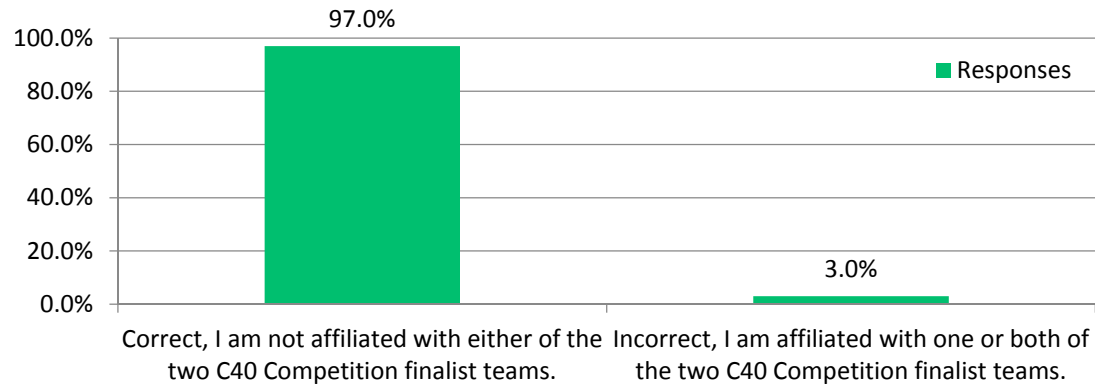
To fit within respondents' vision for the future of McKinley Park, the development proposal should: reflect all residents in the community; not contribute to pollution; provide safe, youth-focused options; prioritize mixed-use development; use an innovative approach; and create catalytic change for the neighborhood.

Respondents indicated that the C40 site should be careful not to price out existing businesses and residents, be accessible to the public, create jobs, preserve affordability, and be unique, vibrant and environmentally efficient. The site should engage the community and the park and should be sensitive to its impact on surrounding residents. Additionally, future development should strive to be environmentally efficient and innovative, family-oriented, welcoming and fun, safe, inspiring, artistic, and should celebrate the neighborhood and its history.

Among the respondents to this survey, 56% were McKinley Park residents, 44% were students in the neighborhood, and 4.6% were business owners in the neighborhood. Several others (42%) work in McKinley Park or live nearby and regularly spend time in the neighborhood. Respondents skewed younger: 39% were under 18, and an additional 29% were under 35 years of age.

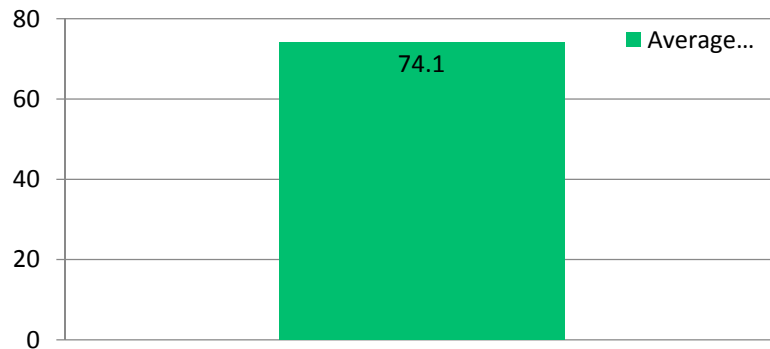
Question 1:

Please confirm that you are not affiliated with either of the two C40 Competition finalist teams.



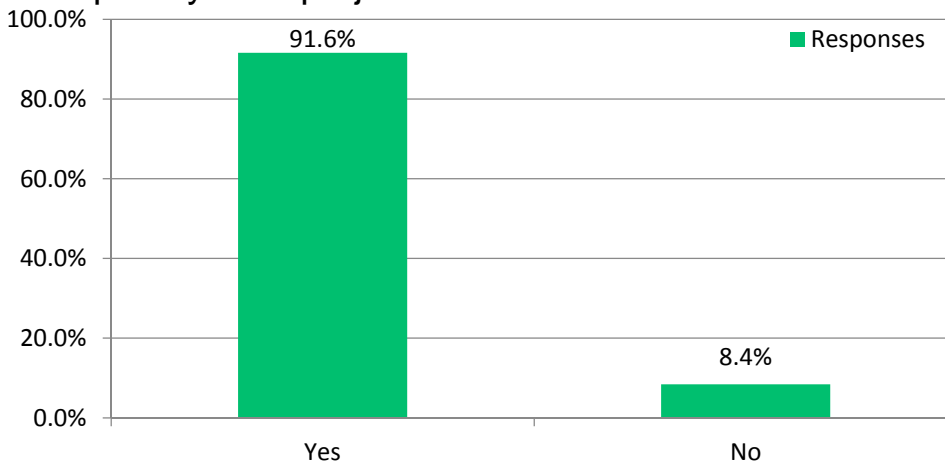
Question 3:

How important is it to you that the C40 includes sustainable features?



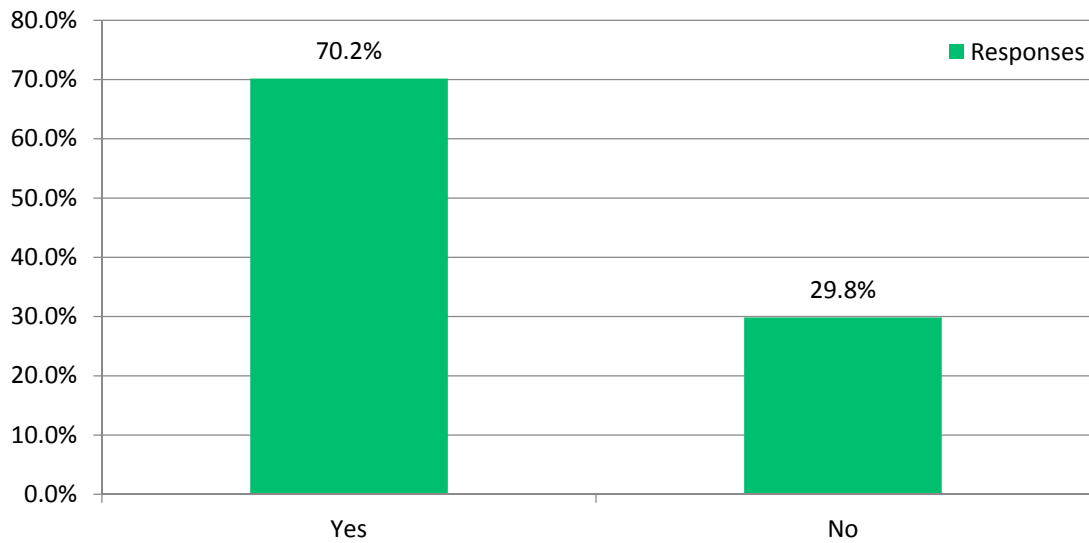
Question 6:

Do you believe that high-quality design should be a priority for a project on this site?



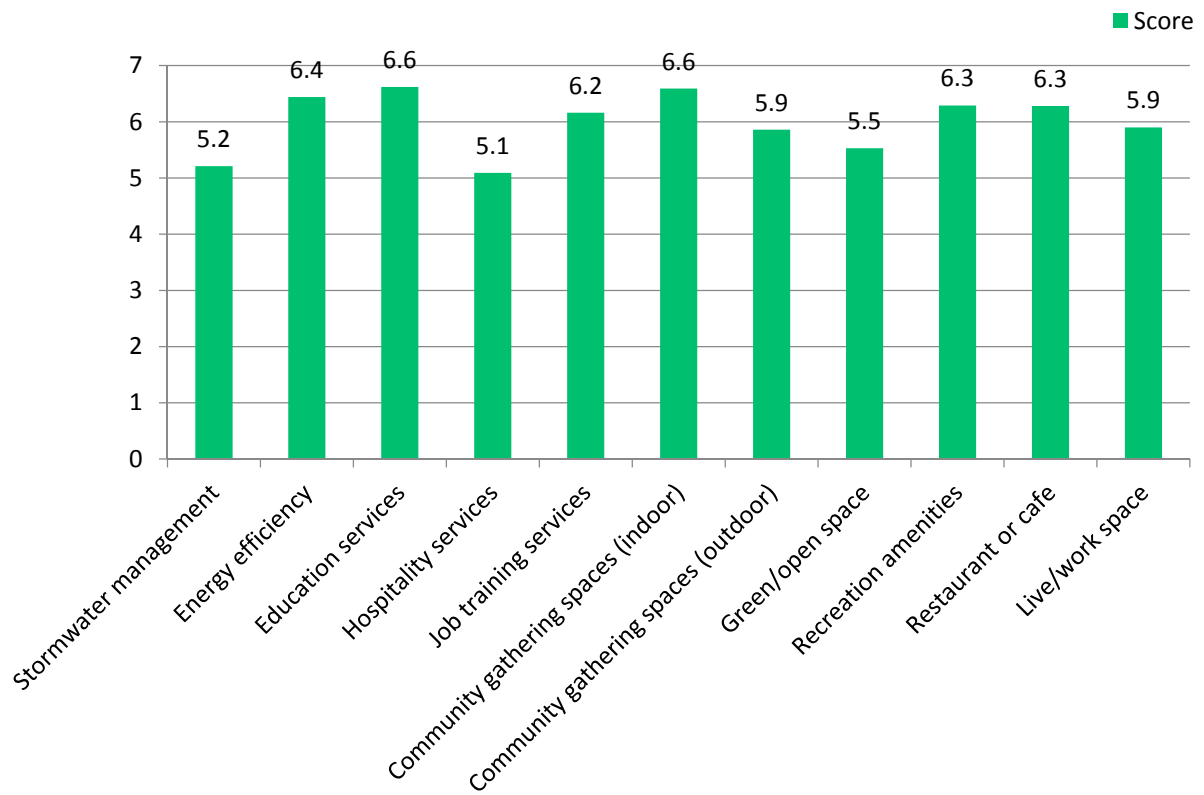
Question 7:

Should new construction at 1717 W. Pershing Road relate to its context in terms of scale?



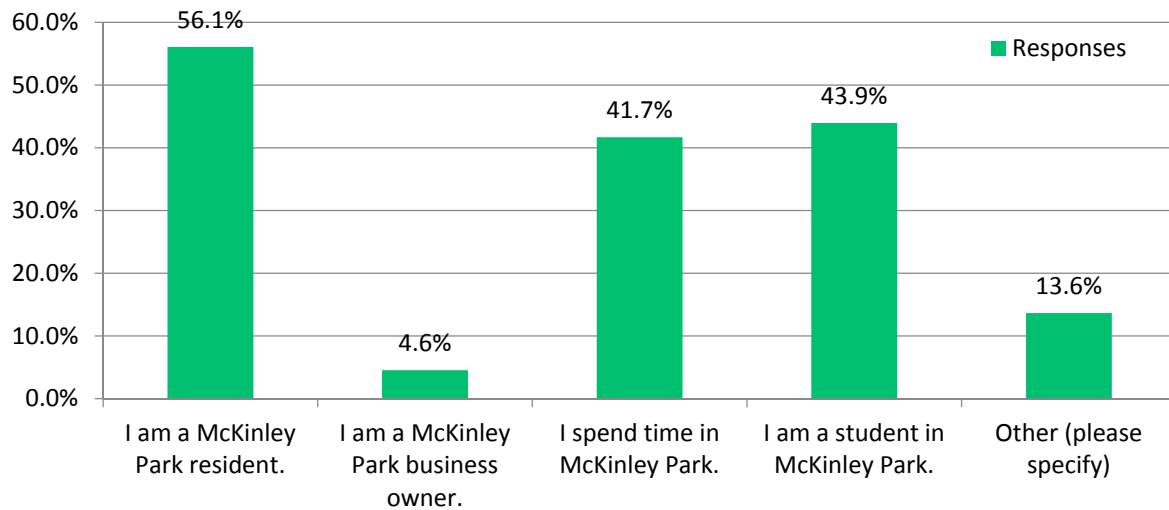
Question 8:

Rank the possible site features below in terms of importance to you or your community:



Question 13:

What is your relationship to the McKinley Park community?



Question 14:

What is your age?

