

An architectural rendering of a futuristic urban landscape. In the foreground, there are multiple levels of terraced green spaces with various plants, trees, and walkways. People are seen walking on these terraces. In the background, a tall, cylindrical skyscraper stands prominently against a hazy sky. Other city buildings and the Eiffel Tower are visible in the distance. The overall scene is a vision of a carbon-neutral, green city.

Reinventing Cities

An innovative call for projects to stimulate carbon-neutral development

An Innovative Call for Projects

Reinventing Cities is a program proposed by C40 and its partner Climate KIC that is open to all cities, C40 and non-C40.

Reinventing Cities is a competition that calls creative teams to compete for the opportunity to transform underutilized sites proposed by cities into beacons of sustainability and resiliency.

The first edition of this program has achieved a great success, emphasizing innovation in architecture, typology and usage, and demonstrating that low-carbon urban development can come with communities benefits.

C40 is planning to have new cities joining continuously and invite your City to participate and identify potential site(s) to join the program.



How It Works

CITIES
propose
underutilized
sites, ready to be
leased or sold for
redevelopment



C40
organizes a
call for projects
with high
visibility



PRIVATE ACTORS
(architects, developers,
project holders) team
up and submit
proposals to redevelop
the sites



**LOW CARBON & RESILIENT
URBAN DEVELOPMENT**

How It Works

1 In practice, cities will **propose sites available to be sold or leased for new projects**. The call for projects will bring together these sites and solicit private entities to propose the best ideas to redevelop these sites.

2 The **bidder teams will be of a multidisciplinary nature** including architects, developers, investors, environmentalists, start-ups and neighborhood collectives. They will submit **holistic proposals including the design, the intended future use of the site and a financial offer**.

3 Each city will **select the best project** for its site/s with environmental issues and community benefits as a primary consideration.

4 At the end of the process, the winning bidder team will have the opportunity to buy or rent the site to implement the project. In return, the city will receive the land price from the bidder team and will increase the liveability thanks to sustainable innovation.



REINVENTING CITIES IS A WIN-WIN INITIATIVE FOR THE PARTICIPATING CITIES.

The Benefits for your City to Participate

Reinventing Cities is a win-win initiative for the participating cities.

IT WILL HELP YOUR CITY TO:

- Develop landmark urban projects that combine environmental performances and community benefits
- Mobilize private actors to invest in the “green” development of your city
- Give an international exposure to the local urban projects of your city
- Highlight the commitment of your city in the fight against climate change

How C40 Will Support the Cities ?

THE C40 WILL ORGANIZE THE CALL FOR PROJECTS AND SUPPORT YOUR CITY AT EACH STEP

Managing the overall coordination of the program

Supporting cities to identify sites

Providing the framework, competition documents and tools to run the the call for projects

Adapting the competition's regulations to the policy and legislation of each city

Designing and launching communication tools (website, media campaign and events)

Mobilizing of private actors and helping them to build innovative teams and to submit high quality proposals

Supporting the cities to analyze the proposals and assisting them to select the best project(s)

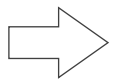
Promoting the Reinventing Cities solutions to form a series of ready-built case studies for inspiration



Framework

The framework of the call for projects will allow us to take the specificities of your city and of your sites into account. The competition will provide two types of documents to the bidder teams:

- The competition framework, including the general rules and criteria of the competition
- And for each site, a "Site Specific Requirements" document that describes the site in detail including your city's recommendations and precisions on local rules and procedures



Through these documents, we will set up general goals and criteria for the competition, while defining more specific objectives for each city and each site.



Competition Criteria

The criteria of the call for projects will guide the bidder teams to build qualitative and ambitious proposals.

Select the projects according to their carbon emission. Each project will have to aspire to zero carbon, and each bidder will provide a clear and reliable assessment of the carbon emissions of their project.

Look at the combination of good solutions that both benefit the climate and the local communities. Each bidder will have to explain how the environmental solutions they proposed are relevant to the site and for the local communities, and are replicable across the city. Their projects will have to address a wide range of "Challenges for Climate": energy efficiency, resiliency and adaptation, waste management and circular economy, biodiversity and urban agriculture, social impact and community engagement among others.

The relevance of the price bid. Each bidder will provide with its proposal a price bid that must be relevant with the market price and to the content of the project.

The suitability of the team. The composition of the team must be multidisciplinary and must guarantee technical and financial capacity to successfully implement their project.

The viability of the legal and economic model of the project.

The Sites

The sites must be compatible with a compact, connected and resilient urban development.

NUMBER OF SITES PER CITY

Each city can bring **several sites** to the call for projects, though one is fine. We do recommend to identify more than one site within your city or your metropolitan area if possible.

NATURE, TYPOLOGY AND SIZE OF THE SITES

The sites must be **well connected to a sustainable urban transport network** (existing network or future project), and outside hazard zones, specifically relating to the flooding risks.

There is no other prescription concerning the typology and size of the sites. We are expecting the **sites to be very diverse** - ranging from existing buildings to brown field sites, and from a small plot in a city centre to a large site in a new development area. With this wide variety, we hope the proposals submitted by the bidder teams will combine a wide range of solutions to address environmental and urban-centered challenges the cities face.

The Sites

PROPERTY OF THE SITE

We recommend publicly owned sites (or at least partly publicly owned), which means that the owners can be the city itself but as well a public agency, a public company or even the state.

TYPE OF TRANSFER OF RIGHTS

Each city will define the transfer of rights for its site(s): a sale, a long-term lease, another type of agreement or public/private partnership.

CITIES' EXPECTATION

AND RECOMMENDATION FOR THEIR SITES

Through the “Site Specific Requirements”, each city will be able to define more specific objectives for each site. Your city will also be able to define part of the program of the site (for example, request to include affordable housing or specific activities...). However, we recommend to NOT define the entire program – as we want the bidders to have some flexibility in the definition of the program in order to generate creative proposals.

General Timeline

**1ST PHASE
PREPARATION
OF THE
EXPRESSION
OF INTEREST**

3-5 MONTHS



**SELECTION
OF THE
FINALISTS**

2-3 MONTHS



**2ND PHASE
PREPARATION
OF THE
FINAL
PROPOSALS**

4-6 MONTHS



**SELECTION
OF THE
WINNING
PROJECTS**

2-3 MONTHS

Next Steps

To apply and submit your site/s for the call for projects, you have to send us a letter indicating the interest of your City to join this program and proposing your potential sites.

This letter will have to be accompanied by the completed “Site Questionnaire” (one questionnaire per site).

In the coming months, the C40 project team will organize a number of webinars to provide more information and answer your questions about Reinventing Cities.

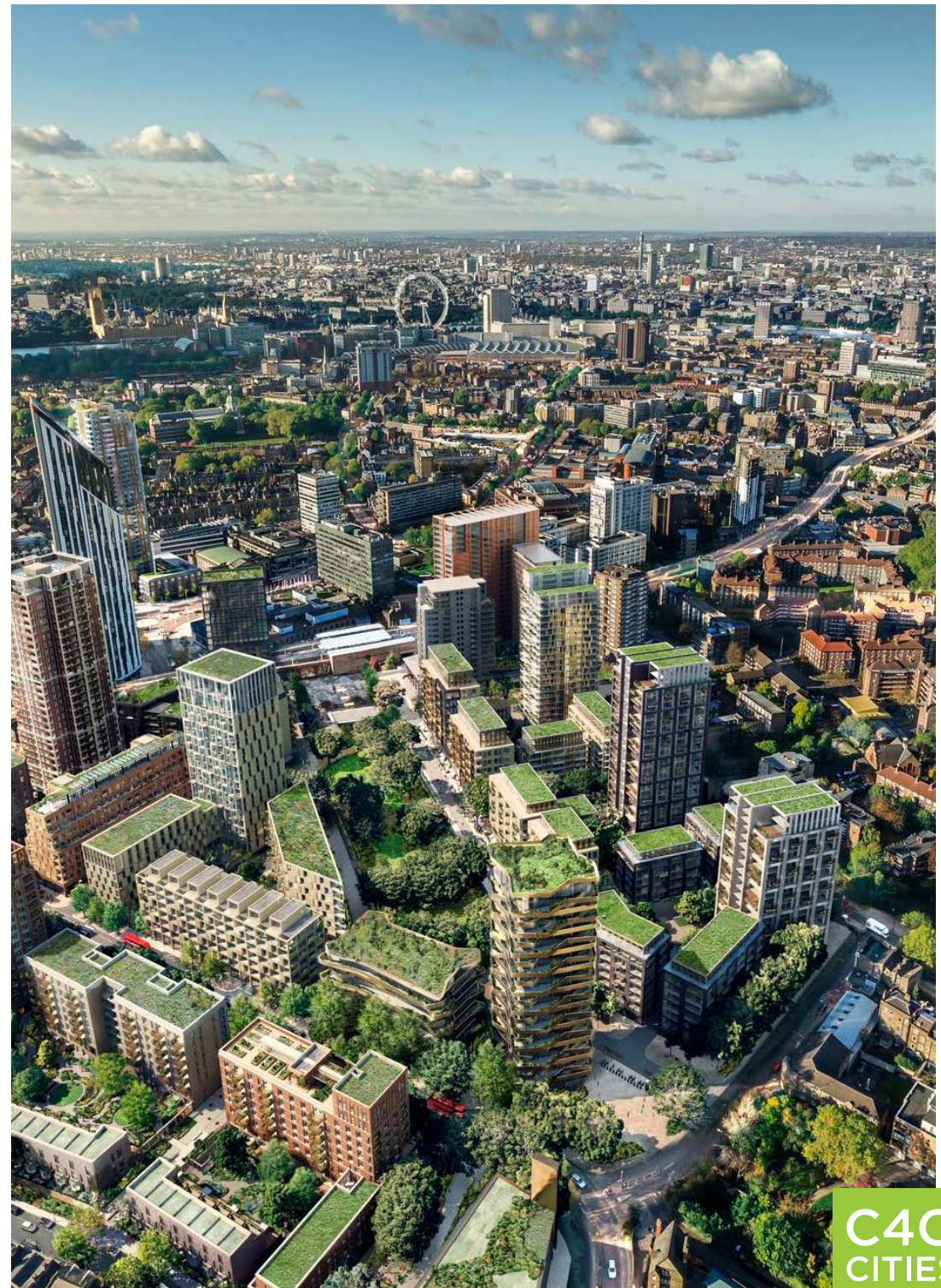
For more information and details please contact us:

E: cdestefani@c40.org

T: (+44) 7880 749473

E: hchartier@c40.org

T: (+1) 646 321 7135



CONTACT:

The Reinventing Cities Project Team

cdestefani@c40.org
(+44) 7880 749473

hchartier@c40.org
(+1) 646 321 7135