Reinventing Cities
Glasgow Meet-up Event
A global competition for zero-carbon & resilient projects

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C40 Cities
C40 is a network of mayors of nearly 100 world-leading cities collaborating to deliver the urgent action needed to confront the climate crisis and to create greener and fairer urban spaces.

Directly representing 582 million residents and 20% of the global economy.
C40 Reinventing Cities

- Global competition to stimulate sustainable development and **innovative solutions to environmental and urban challenges**.

- Create a space where **cities and private sector can collaborate** for zero-carbon urban regeneration.

- Invites creative professionals including **architects, developers and environmentalists** to transform underutilized urban sites into **sustainable & community-focused projects**.
Participating Cities

28 CITIES ENGAGED
3500+ BUSINESSES
40 WINNING PROJECTS
15 CITIES IN 4TH EDITION
Catalyst for change

Previous winning projects have set new national standards

The Collective for Climate | Paris

L’Innesto | Milan

Assemble Chicago | Chicago

First zero-carbon neighbourhood in Paris
First zero-carbon social housing project in Italy
1st zero-carbon high rise building in Chicago
Winning projects that are now being implemented
Campus for Living Cities
Madrid

- Campus for Living Cities is the largest CLT Timber structure building developed in Spain.

- **Net-zero carbon student hub**, located on the south campus of the Polytechnic University of Madrid

- The net-zero carbon building includes student housing with **338 beds and a diverse range of amenities** i.e. a research hub, educational spaces, commercial areas.
The Kelsey Civic Centre
San Francisco

- The Kelsey Civic Centre transforms an underutilised site into an all-electric, zero-carbon, disability-forward and 100% affordable housing project.

- **112 homes and communal spaces** for San Franciscans of all abilities, incomes, and backgrounds.

- **Zero-carbon project** including the use of low carbon concrete, wood, and other natural materials.
How it works?

City / City partner propose underused sites, ready for redevelopment

C40 organises the global call for projects

Creative teams present their best proposals to redevelop the site
Competition Framework

Regulations & Guidance

City-specific Requirements
Reinventing Cities framework

Common objectives that urban projects are invited to address.
Participating teams

Reinventing Cities aims to encourage **new types of collaboration** between actors to create innovative projects.

- **Multidisciplinary teams** including architects, planners, environmental experts, community groups, developers, start-ups etc.
- Include at least an **architect/planner & environmental expert**
- Have **financial capacity** to implement the project (not required in phase 1)
Two-phase competition

**Phase 1**

Expression of Interest

- **Teams are expected to present a “light” proposal:**
  - Description of the team
  - Presentation of the project & development concept for the site

**Phase 2**

Final Proposal

- **Detailed project** (including design, uses, environmental performance etc.)
- **Financial offer** to buy/lease the site & project **business plan**
- **Monitoring protocol**

**Selection of 3 to 5 finalist teams**

**Selection of 1 winning team per site**
Evaluation & Implementation

- Relevance of the project to the **specifics of the site**

- **Strategy to minimise carbon emissions** & proposed solutions to address the 10 Climate Challenges

- **Suitability of the team** to successfully implement the proposal

- Soundness of the **business model** and the relevance of the **legal and financial agreement** (Phase 2)

After the competition process, the city will **finalise the agreement** with the winning team, in line with local laws and regulations. The **winning team** will then implement the project.
Provisional Timeline

LAUNCH & PHASE 1: EXPRESSION OF INTEREST

15 February - 5 September 2024

October 2024

SELECTION OF FINALISTS

End of October - April 2025 (TBC)

PHASE 2: FINAL PROPOSALS

May 2025 (TBC)

SELECTION OF THE WINNING PROJECTS & CELEBRATION
How can I apply?

c40reinventingcities.org/en/professionals/

Reinventing Cities is a global competition to accelerate the development of decarbonised and resilient urban regeneration across the globe.

Through this competition, cities identify under-utilised sites that are released and transformed to invite creative multi-disciplinary teams – architects, planners, developers, investors, environmentalists, creative holders, start-ups, academics and community associations - to

Questions?
If you have a question or would like more details on the Reinventing Cities competition, please use the form below. You will receive a response via email.

First name *

Last name *

E-mail *

Company

Message *

I agree to receive updates about the Reinventing Cities program and that my information may be used in accordance with C40’s Privacy Policy. You can withdraw this consent at any time.
'The Reinventing Cities competition has inspired exactly the inventive collaboration we need to combat the climate crisis.

It is more than an innovative competition - it is providing vital solutions to build the urban future we want.'

Mark Watts, C40 Executive Director

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